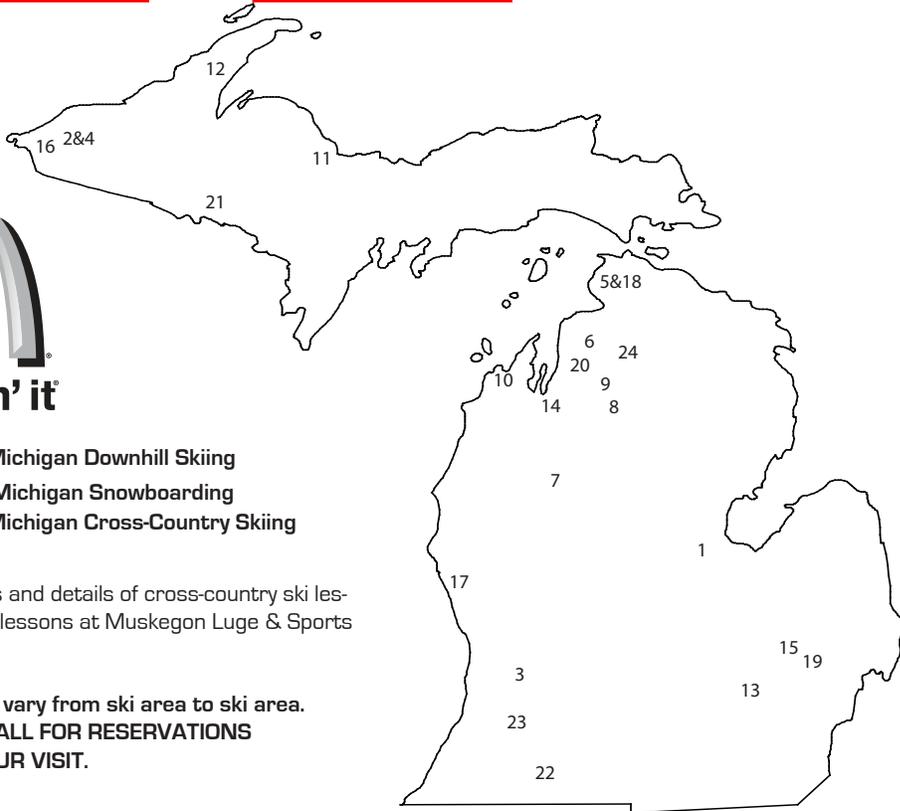


DISCOVER MICHIGAN SKIING & SNOWBOARDING

Participating Ski Areas

- | | | | |
|---|---|---|--|
| 1. Apple Mountain
Freeland
☒ ☑
(989) 781-6789 | 6. Boyne Mountain
Boyne Falls
☒ ☑ ☑
1-800-462-6963 | 11. Marquette Mountain
Marquette
☒
(800) 944-7669 | 16. Mt. Zion
Ironwood
☒ ☑
906-932-4231 ex 269 |
| 2. Big Powderhorn
Bessemer
☒ ☑
(906) 932-4838 | 7. Caberfae Peaks
Cadillac
☒ ☑
(231) 862-3000 | 12. Mont Ripley
Houghton
☒
(906) 487-2340 | 17. Muskegon Luge & Sports Complex
Muskegon *
☑
(231) 744-9629 |
| 3. Bittersweet Ski Resort
Otsego
☒ ☑
(269) 694-2820 ext. 20 | 8. Cross Country Ski Hqts.
Roscommon
☑
1-800-832-2663 | 13. Mt. Brighton Ski Area
Brighton
☒ ☑
(810) 229-9581 x 215 | 18. Nubs Nob
Harbor Springs
☒ ☑ ☑
1-800-SKI-NUBS |
| 4. Blackjack Ski Resort
Bessemer
☒ ☑
(906) 229-5115 | 9. Hanson Hills
Grayling
☒ ☑
(989) 348-9266 | 14. Mt. Holiday
Traverse City
☒ ☑
(231) 938-2500 | 19. Pine Knob Resort
Clarkston
☒ ☑
(248) 625-0800 x 4 |
| 5. Boyne Highlands
Harbor Springs
☒ ☑ ☑
1-800-462-6963 | 10. The Homestead
Glen Arbor
☒ ☑ ☑
(231) 334-5000 | 15. Mt. Holly
Holly
☒ ☑
(248) 634-8269 ext. 16 | 20. Shanty Creek
Bellaire
☒ ☑ ☑
1-800-678-4111 ext. 3383 |
| | | | 21. Ski Brule
Iron River
☒ ☑ ☑
(800) DO-BRULE |



- ☒ Discover Michigan Downhill Skiing
- ☑ Discover Michigan Snowboarding
- ☑ Discover Michigan Cross-Country Skiing

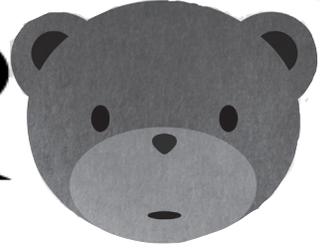
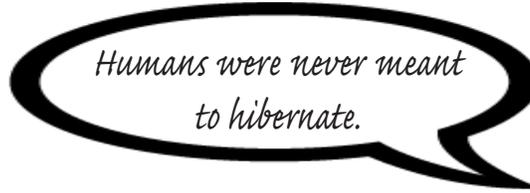
*Call for times and details of cross-country ski lessons and luge lessons at Muskegon Luge & Sports Complex.

Program may vary from ski area to ski area.
YOU MUST CALL FOR RESERVATIONS PRIOR TO YOUR VISIT.

- | | | |
|--|---|--|
| 22. Swiss Valley Ski Area
Jones
☒ ☑
(269) 244-5635 | 23. Timber Ridge Ski Area
Gobles
☒ ☑
(269) 694-9449
1-800-253-2928 | 24. Treetops Resort
Gaylord
☒
1-888-TREETOPS
(989) 732-6711 |
|--|---|--|



Discover Michigan Skiing qualifies for First Lady Michelle Obama's Let's Move campaign.



DISCOVER MICHIGAN SKIING & SNOWBOARDING

This voucher entitles you to Discover the wonderful world of Michigan Snowsports...at equally wonderful prices. Ski facilities across the state have joined together to offer exciting and affordable beginner downhill, cross-country and snowboard packages. You'll receive a beginner lesson, equipment rental, a beginner area lift ticket or trail pass, plus next fall, you'll receive a packet with a ski shop bonus coupon valid for \$20 off a purchase of \$100 or more.

This program is offered January 2 - 31, 2013.

Cross-Country Skiing
\$20

Downhill Skiing
\$30

Snowboarding
\$40

All lessons are for beginners 7 years and older.

To join the fun, all you do is choose the ski facility you want to visit from the list on the back. **Then call the ski area to preregister. Call as soon as possible! Lesson times fill quickly.** Ski area personnel will tell you where and when to meet. Then...

Bring this voucher with you.

Present it at the ski area's designated registration site. (This is also where you pay.)

This program is for first-time skiers and riders only*

Name _____

Address _____ City _____

State _____ ZIP _____ Phone () _____

email _____ (Receive information on other special promotions & discounts)

Please check type of lesson: Downhill Cross-Country Snowboard

CONDITIONS: 1) Program may vary from ski area to ski area. This voucher is valid for one time only, any day from Jan. 2 - 31, 2013, based on availability. 2) The Discover Michigan Skiing Value Voucher is not valid with any other discount, or on the purchase of lift tickets or multi-day packages and is not redeemable in cash or trade. 3) You must call the ski area of your choice to preregister prior to your arrival. The ski area must plan for ski instructors and the use of rental equipment, so your call is mandatory. This offer is made on a first-come, first-served basis. There may be days when ski areas fill all of their available Discover Michigan Skiing program slots. 4) The MSIA and McDonald's Corporation, their subsidiaries, franchisees, employees, members, officers and agencies are not liable for any claims, demands, actions or causes of action on account of any injury to participants which may occur from any cause in participating in this promotional activity. 5) If you have any questions, call (248) 620-4448. 6) Since this program is for beginners only, you may take one downhill session, one cross-country session and one snowboard session. You must present a separate Value Voucher for each session you wish to attend. 7) ***Ski areas reserve the right to deny participation if your skiing ability is beyond that of a beginner when you start this program.**